

## **Introduction to the DVD Plan Re-engagement lesson**

1. Teacher ask students a series of questions regarding their familiarity with DVDs.

T: “By a show of hands, how many of you have watched a movie on DVD?  
How many of you go to a DVD rental store to get your DVD movies?  
How many of you get your DVD movies online? Where else could a person get DVD movies?”

2. Students brought the ideas of borrowing, renting, and buying DVD movies.

T: “I would like for you to think about the different ways a person could get a DVD movie: buying from a store or online, renting from a store or online, and/or borrowing it from the public library for free. What are some of the names of stores or places that we could go to rent DVD movies?”

3. Teacher posts and states the price plans for Movies Buster, Online Flix, and Mail Flix.

T: “I would like for us to explore the idea of renting DVD movies. There has been much discussion in the news and other media regarding the economic times in our world today. There is a lot of concern and attention being given to how people spend their money. So if we are trying to make educated decisions about how we spend our money, then we should look into more than one DVD rental plan before we begin spending our money to rent movies. By comparing different plans we can find the best way to get the most out the money we spend. Right now we are going to compare DVD prices, but as you get older you will be able to make better financial decisions if you continue to compare the prices of items you are interested in purchasing (cost analysis).

4. Teacher poses prompt for students to begin investigating.

T: “Let’s compare the cost of the three different plans. The focus of our investigation will be to determine if the 3 DVD rental plans will ever cost the same amount of money. Please be sure to use verbal and tabular representations to show your comparisons.”